

## **Historic, Archive Document**

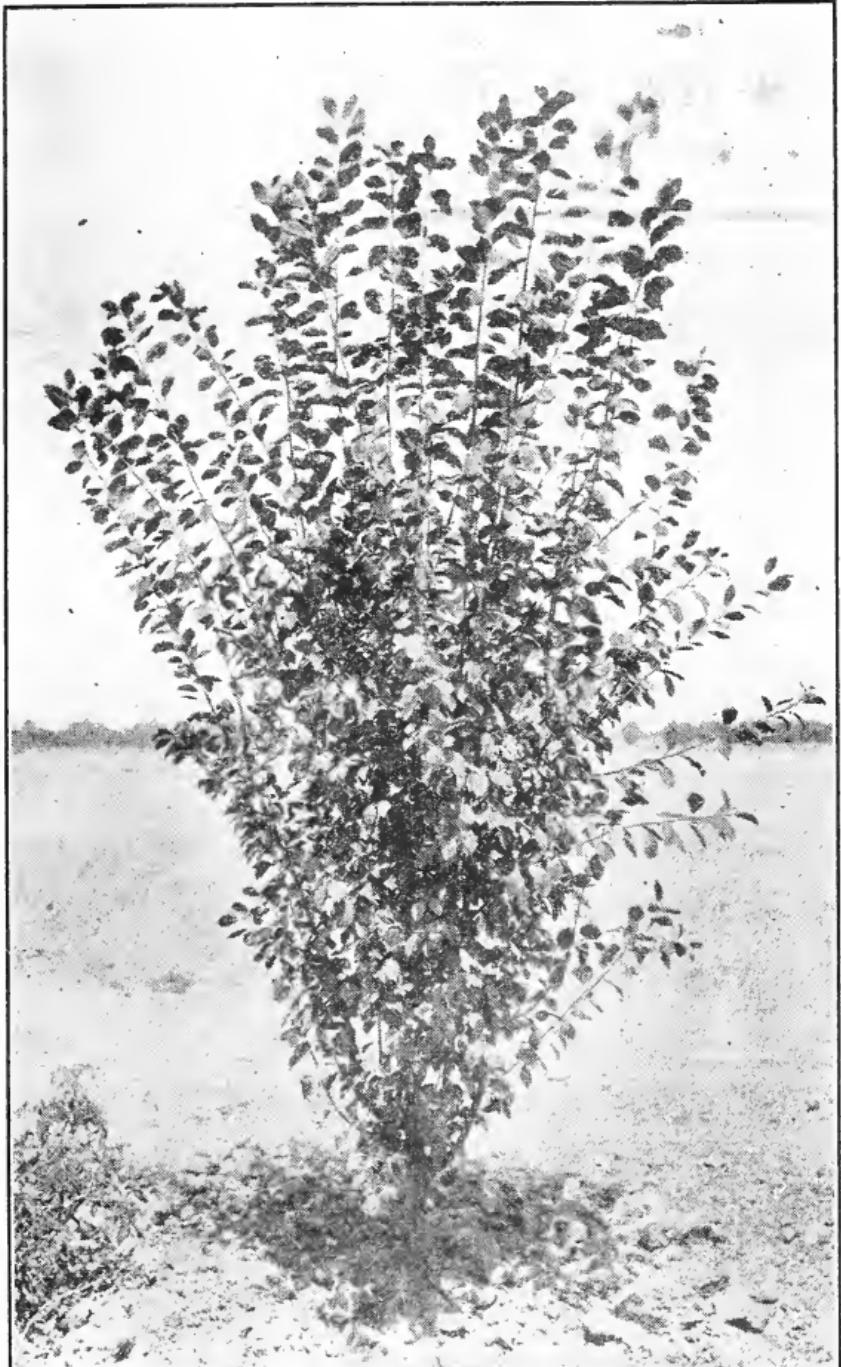
**Do not assume content reflects current scientific knowledge, policies, or practices.**



This is an interesting booklet. -- Be sure and read it all.

1918 - 1919

# Advance List and Suggestions FOR FRUIT TREES



The Kind of Orchards Our Trees Make.

## Elmer Bros. Nursery

The Nursery that Helped Make Santa Clara Valley Famous

78 SOUTH MARKET STREET

SAN JOSE, CAL.



Losse Blenheim Planted One Year Ago Last Spring.



Losse Blenheim Planted Two Years Ago Last Spring.

It pays to buy good trees from an established nursery as you are surer of getting thrifty, vigorous and more prolific bearing trees.



# INTRODUCTORY



The fruits listed in this folder have been selected with greatest care. They are varieties that will give complete satisfaction in the home garden as well as in the commercial orchard and are varieties especially adapted to California climate and soil.

## TREES WITH A RECORD.

In selecting scions or buds from any trees there are two kinds of wood in each tree, namely, fruit wood and water sprouts. Now, many nurserymen do not know the difference between the two and often times select the water sprouts, which do not bear well and produce small fruits, because it will often produce large trees in the nursery row and looks good to buyers, who unknowingly think it a good tree. Our twenty-four years of experience is for the benefit of the prospective fruit grower as well as ourselves. We are fruit growers ourselves, as well as nurserymen and will plant out an additional one hundred acres more in different fruits this coming spring.

The principle of breeding from known parentage that has been applied with excellent results to cattle, hogs, horses, etc.—as well as to plants—is the principle that guides us in the propagation of our trees. We select scions from bearing trees—trees we know to be heavily productive of the best fruit—trees we know to be clean, healthy, and strong.

## UTMOST CARE USED

We do not trust the selection of scions to employees, but a member of the firm, a trained nurseryman, attends to this important matter. This is why our trees never fail to give satisfaction.

## GROWN IN SANTA CLARA VALLEY THE HOME OF THE NURSERIES

Our trees are grown in Santa Clara Valley, where the climatic and soil conditions are just right for the production of the very finest stock. Everywhere we are known as "The Nursery that helped to make Santa Clara Valley famous." Why? Because we have sold for years a uniformly high grade stock and have introduced many improved strains, the result of careful study and selection for years. Much of our stock is now pedigreed—for we can trace the record for productivity, quality of fruit, and habit of growth—back for many years.

Write to us for information and advice regarding fruit growing. Our years of experience as nurserymen and growers are at your command. Buy Elmer Bros. trees and your crops will not fail.

## INSTRUCTIONS FOR ORDERING

**SPECIAL QUOTATIONS**—We make special quotations on large orders and car lots. Write for estimate. Give list of requirements, varieties, grades, etc.

**ORDER EARLY**—This insures prompt shipment when it's time to plant and enables you to have your trees ready to put into the ground when you want to do it.

**WRITE FOR PRICES**—List your requirements on the enclosed card and send to us for pricing. No nursery on the Pacific Coast offers better stock for the money.

**OUR GUARANTEE**—We will refund the amount paid or replace the trees if any stock ordered from us proves to be untrue to name. It is understood that this guarantee shall in no case make us liable for a sum larger than the original amount paid for the stock.

**TERMS**—We give **LONG** terms to responsible people. Many times one would plant if the nurseryman would wait until the orchardist or farmer has a chance to harvest his crop. We will be glad to help out all who wish to have time to harvest such crops.



## ALMONDS

If you have land that will produce almonds, do not hesitate to plant them. Almonds are easy to grow; always bring fair prices; and the market is certain. California is the only section of the North American continent where almonds can be successfully grown, and we do not produce at the present time more than one-quarter enough nuts to satisfy the demand. We believe that almond-growing is as safe and profitable as any investment in the state.

The past few years have witnessed a wonderful development in the planting of nut trees in California, and the possibilities of the industry have barely been touched. A comparison of the income from almond-bearing orchards with those of other kinds will prove a revelation to the man who has not considered the matter.

Among the heaviest producers are the Nonpareil, Drake's Seedlings, and Texas Prolific. However, in some sections the I X L, Peerless, and Ne Plus Ultra do equally as well when planted in combination with Nonpareil, and with Drake's Seedling or Texas Prolific as a pollinator. Texas Prolific or Drake's Seedlings should be planted with either or any of the other two varieties for the purpose of cross fertilization. We have a big stock of choice trees on Bitter Almond and Peach roots. These are fine, clean, healthy trees and will give splendid results.

### BEST SELECTED VARIETIES OF ALMONDS

Ne Plus Ultra /	Texas Prolific /	Drake's Seedless /
Nonpareil /	I X L (	Peerless
Paper Shell /		



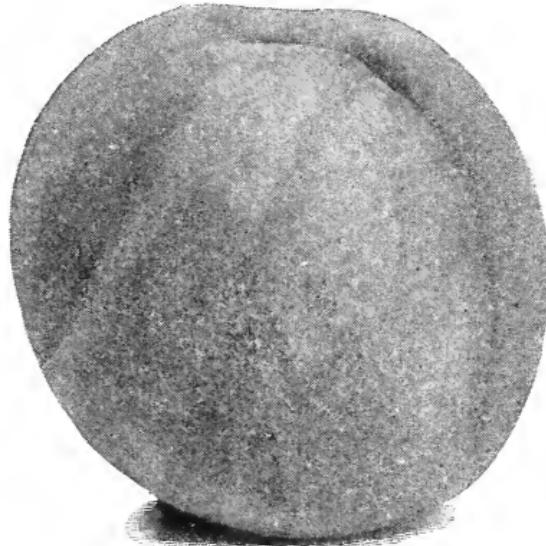
Losse Apricots Growing in Nursery.

## APRICOTS

Here we have the sure profit-maker for the grower. Apricots are not grown commercially in any part of the world except California and Palestine. An almost unlimited market is afforded by the demand at home for the green, canned, and dried fruit, and the demand abroad for canned and dried fruit.

If you have good apricot land, you can realize an exceedingly good income. We shall be glad to go into the possibilities of apricot growing further with any who are interested. Write us.

We have a fine stock of trees on apricot, peach, and myroblolon roots. It will pay you to order at once, however, for there has been a shortage of good trees and prices will surely advance briskly before the selling season has become far advanced.



### LOSSE BLENHEIM

We want to call your attention especially to the Losse Blenheim, a strain developed by Mr. H. E. Losse on his ranch near Mt. View, in Santa Clara County.

This variety has a very small pit and are exception-

ally vigorous growers as well as bearers. Every one who has investigated this apricot will plant this variety on account of its prolific bearing and size. It is a highly colored apricot, very firm, making a good canning and drying. This apricot is not an experiment, as we have been watching and developing it for eight years and have at last been able to put a large number of this variety on the market. There are now growing in our nursery one hundred thousand of this variety on all different roots, so they can be adapted to any kind of soil. This is an exceedingly large and well formed cot, running 4 and 5 to the pound. It is a heavy producer and a strong and thrifty grower.

#### SELECTED VARIETIES OF APRICOTS

Blenheim  
Hemskirk

Losse Blenheim  
Noble Blenheim

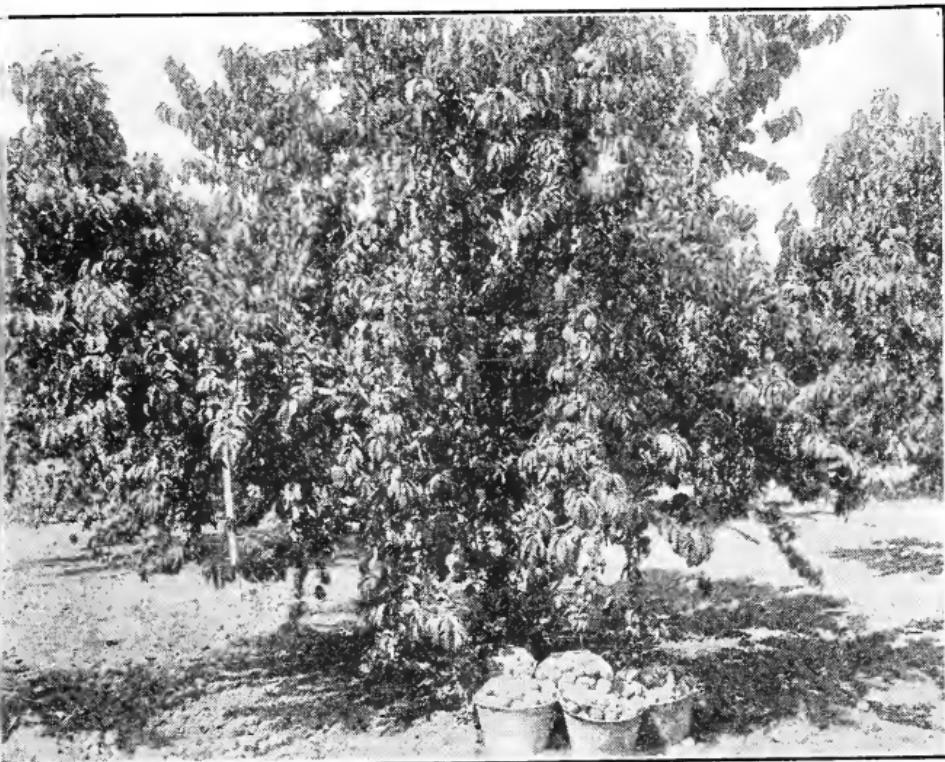
Royal  
Tilton



This photograph shows the growth of our prune trees in a single year.

#### PEACHES

Peaches have always been a paying crop in this state. The peach is coming to the front on a more solid basis since we have the peach association to back the peach. The fruit, like the apricot, comes into bearing very early. The Clingstone Peach is queen. It is the canning peach pre-eminent and has no real rival. The California Clingstone Peach monopolizes the demand in every market. It is an easy peach to grow and sell, and any man contemplating a peach orchard need not hesitate in going ahead.



Five Year Old Tuscan Orchard.

#### OUR HIGHLY COLORED TUSCAN CLING

This is a strain that can be purchased only from us. It is the result of eighteen years of selection and re-selection. We call your attention to the following special features:

1. Round and symmetrical in form.
2. Uniform in size.
3. Highly colored meat.
4. Brings the highest price.
5. Superior quality for canning.
6. Good bearer.

Our Highly Colored Tuscan Cling is a peach of known merit—the kind it pays to plant. If you want something fine include at least some of this strain in your first order.

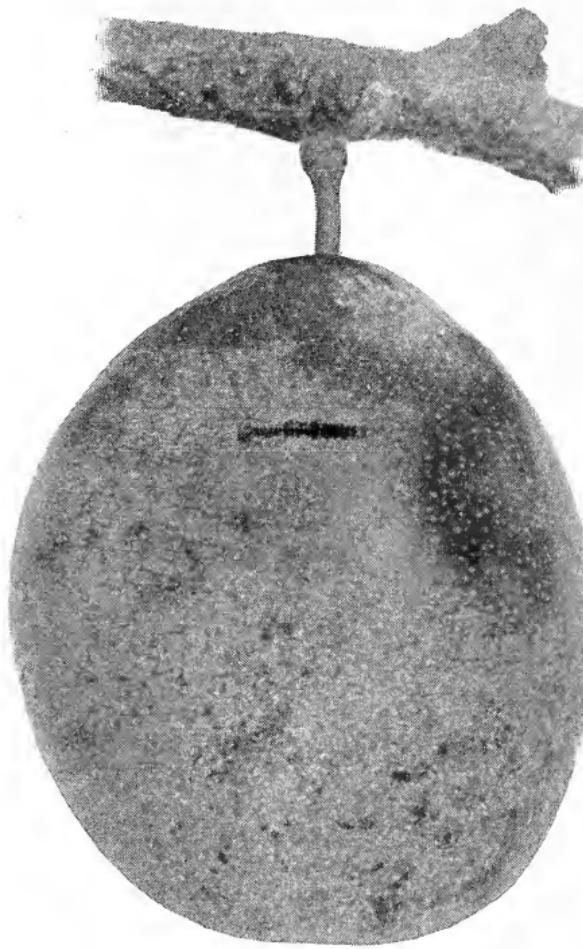
Our orchard netted last season, five years old, six hundred dollars per acre. This year we expect \$900 per acre.

#### THE PHILIPS CLING

We were one of the first to propagate the Philips Cling in this section and still have the original trees purchased years ago. We propagate from these trees and thus those who buy direct from us are assured of getting the genuine Philips in all its perfection. The trees you buy from us are but one generation removed from the original trees. It pays to buy quality trees—that's the only kind we sell.

#### OTHER POPULAR CLINGSTONE PEACHES

Henrietta	California	White Heath
Orange Runyon	Tuscan	Nichols Orange
Sims Cling	Pallero	



Our Strain of Imperial Prunes.

## PRUNES

Isn't it logical to buy your prune trees direct from a nursery located at the very heart of the greatest prune-growing section in the world?

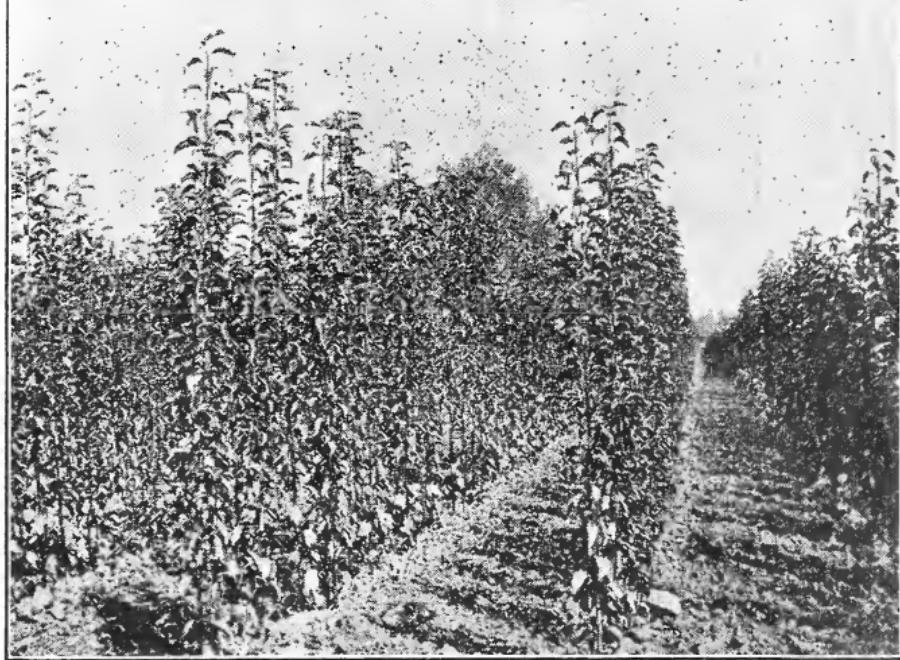
Prunes are money-makers for the grower. They enjoy a staple market. Even under abnormal conditions like the present, prunes are selling at a price that represents a good margin of profit for the grower. There is a large demand for prune trees and we should not be surprised if prices rise rapidly before long. The safe way is to order at once. We offer trees on myro-bolon, peach, and almond roots.

## FRENCH PRUNES

The French prune is the favorite. It is a consistent and heavy bearer and the market is always ready. Our prune trees are propagated from an orchard twenty-three years old, which is producing prunes that average 40-50. We have watched this orchard carefully during its lifetime and it has never once failed to produce a highly profitable crop.

Most nurserymen propagate from trees that are too young, and have not had a chance to prove their merit. The results are very uncertain. By our method, however, of propagating only from trees of proven productiveness, we know that every tree we dig and sell will prove satisfactory. The best is none too good. We cannot emphasize this too strongly. Buy your prune trees from a nursery that has a reputation built up by years and years and years of sterling service to the fruit growers of this state.





Pears in the Nursery—One Year Old.

## PEARS

Pear trees from the Santa Clara Valley are unquestionably the pear trees to buy. For in this peculiarly favored locality there is no pear blight to contend with and the trees grow clean, strong, and healthy. We are growing on Japanese Pear roots, which is proving blight-resistant to a surprising degree. At the convention of the Fruit Growers Association it was almost unanimously conceded that this is the root on which pear trees should be grown.

The California Bartlett Pear is the admitted leader. It ripens in advance of the Eastern and Northwestern grown Bartlett and on this account finds a ready market. A good average profit results to the grower, and there have been occasions with conditions favorable that astounding profits have been realized.

The Comice, Winter Nellis, Beurre d'Anjou, and Beurre Clairegeau of the later varieties are also good producers. Good results have been attained, likewise, from Fall varieties, which enjoy a wide market and bring good prices.

### PEAR ON JAP OR FRENCH PEAR ROOTS

Bartlett	Beurre Clairgeau	Glout Morceau
Beurre d'Anjou	Crocker	Bartlett
Beurre Bosc	Comice	Lawson
Beurre Hardy	Easter Beurre	Wilder
Howell	Farell	Winter Nellis
		P. Barry

### PEAR ON QUINCE ROOTS

Bartlett (Double worked)	Comice
Beurre d'Anjou	Winter Nellis



## CHERRIES

Who has not seen and tasted the famous Bing Cherry? We are the introducers of the Bing in California, through the courtesy of our esteemed friend, Mr. Burkhardt. It has been proven to be the best shipping cherry of them all.

The new DiFiore strain of Royal Ann, which we are propagating, is admittedly the finest strain of

Royal Ann ever introduced. Ordinarily Royal Ann buds are from two to three inches apart. But on this new strain the fruit spurs are only from a half inch to an inch apart, making large crops possible. The trees from which we bud have been regular bearers for twenty years. The DiFiore begins to bear sooner than other strains, another big advantage in view of the prices that the first Royal Anns invariably bring.

A well kept cherry orchard is the source of real profit and will compare from an investment standpoint with the best orange and lemon groves of the south.

#### CHERRIES ON MAZZARD ROOTS

Black Oregon	Burbank	Royal Ann
Black Tartarian	Centennial	Lambers
Bing	<del>DiFiore</del>	Early Chapman
Knight's Early Black		Early Purple Guigne

#### CHERRIES ON MAHALEB ROOTS

Black Oregon	Bing	Lambert
Black Tartarian	Burbank	Royal Ann
Early Richmond		Nonpareil



### SHIPPING PLUMS

We recommend shipping plumes as a profitable crop especially in view of the fact that the Panama Canal now gives us the markets of Europe at less shipping cost than obtains to New York by rail. An unlimited market for a popular product like the California plum insures good prices always.

There are a number of choice varieties of plums of which we carry a complete stock. We offer only healthy trees on myrobolon, peach, and almond roots.

#### PLUMS ON MYROBOLON ROOTS

Apple	California Blue	Jefferson
Bavay Green Gage	Fellenburg	Kelsey-Japan
Beauty	Formost	President
Burbank	Gaviota	Santa Rosa
Climax	German	Satsuma
Clyman	Grand Duke	Shiro
Coe's Golden Drop	Giant	Tragedy
Damson	Hungarian	Wickson
Diamond	Imperial Gage	Yellow Egg
	Shropshire Damson	

#### PLUMS ON PEACH ROOTS

Abundance	California Blue	President
Beauty	Gaviota	Santa Rosa
Burbank	Giant	Satsuma
Climax	Grand Duke	Tragedy
Clyman	Hungarian	Wickson
Diamond	Formosa	Jefferson



### FREESTONE PEACHES

For the family orchard any variety of Freestone peach is good; but we recommend for commercial planting only those varieties that ripen in advance of the Eastern and Southern peaches, for the later varieties come into competition with an abundance of excellent eastern fruit which holds the prices low. We suggest for the commercial grower such Freestone varieties as Mayflower, Alexander, Triumph, St. John, Early Crawford, and Foster.

#### POPULAR VARIETIES WE SELL

Alexander	Triumph	Late Crawford
Hale's Early	Strawberry	St. John
Fay Alberta	Mayflower	Early Crawford
Salway	Milton Snow	Foster
Elberta	Muir	Lovell
Briggs May		Admiral Dewey

J. H. Hale or Million Dollar Peach

## OLIVES

An olive grove in a favorable locality is a sure source of profit. The trees grow to a very old age, and are by no means difficult to care for. We recommend the Mission olive for general planting, though good results are being secured with the Manzanillo.

### BEST OLIVE VARIETIES

Manzanillo

Mission

Sevilano



## WALNUTS

The introduction of Franquette and Mayette strains of the French walnut has meant much to the growers of California. These nuts have been found to be unusually successful in many parts of the state and never fail to bring a good return.

### FRANQUETTE

We recommend and sell the genuine Vrooman strain of Franquettes. This strain is proving a heavy producer and nuts are of large size, fine form and superb quality. There is always a good market and there is no danger of a slump in Franquette prices. It is surprising what a difference is found in the different strains of the same variety of nut. If you plant Franquettes, buy from us and get the real VROOMAN STRAIN, recognized as the most perfect Franquette in existence.

Our trees are grown on the black walnut root and the scions are taken from trees that have a meritorious record.

### WALNUTS ON BLACK ROOTS

Franquette /  
Mayette /  
Eureka /

Placentia Perfection  
Santa Barbara  
Concord /



## QUINCES

Pineapple and Van Deman are very popular varieties. Pineapple is the earliest ripener and is perhaps the most desirable for market growing.

### VARIETIES WE GROW

Orange  
Pineapple ✓

Reas Mammoth  
Smyrna

Van Deman



## APPLES

The California apple comes into competition with those grown in the West and Northwest and the immense acreage set out to apples in these sections make apple-growing in this state somewhat less profitable than it would otherwise be, although in time the market will grow and absorb the entire output of this state as well as other sections at fair prices. We refer to the Fall and Winter varieties. Early Summer and Midsummer apples, however, ripen in advance of the

Northwestern and Eastern grown fruit and thus enjoy a market practically free from competition. We recommend such apples as the Red Astrachan, White Astrachan, Alexander, and Gravenstein among this latter class—with the Skinner Pippin as the leader of them all.

#### SUMMER APPLES

Alexander	Gravenstein	Red June
Early Harvest	Red Astrachan	White Astrachan
	Skinner Pippin	

#### FALL APPLES

Ortley	Jonathan	Rome Beauty	Yellow Bellflower
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#### WINTER APPLES

Arkansas		Rhode Island Greening
Baldwin		Spitzenberg
Delicious		White Winter Pearmain
Grimes Golden Pippin		Winesap
King David		Winter Banana
Mammoth Black Twig		Yellow Newtown Pippin

#### CRAB APPLES

Hyslop	Red Siberian	Yellow Siberian
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#### PERSIMMONS

This native of Japan is getting more and more attention each year—both from the fruit grower and the consuming public. It is not a difficult fruit to grow and already is found in many California family and commercial orchards.

#### PERSIMMON VARIETIES

Hachiya		Mammoth Goshio
Hyakume		Tane-Nashi

#### FIGS

Fig growing is merely in its infancy in this state. Figs never beg for a market and the public is learning to like them better and better.

They thrive in most every part of California, though they are most successful in the warmer sections. We will be glad to take up the possibilities of this fruit with any who are especially interested.

#### FIG VARIETIES WE RECOMMEND

Calimyrna		California Black
	White Adriatic	

#### NECTARINES

A delicious fruit that combines the flavor of the peach and the plum. Our trees are healthy and strong-rooted and will produce heavy crops of fine quality.

#### NECTARINE VARIETIES WE RECOMMEND

Boston	New White	Stanwick
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#### AVOCADO OR ALLIGATOR PEARS

This fruit is used mainly for salads. Upon request we will send full description of this fruit and its habits. This fruit sells in the market from twenty-five cents to a dollar each fruit. The varieties best adapted in this locality are:

Taft	Harmon	Northup
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#### ORANGES

Ruby Blood	Thompson Improved	Naval	Tangerin
Washington Naval			Valencia Late

#### LEMONS

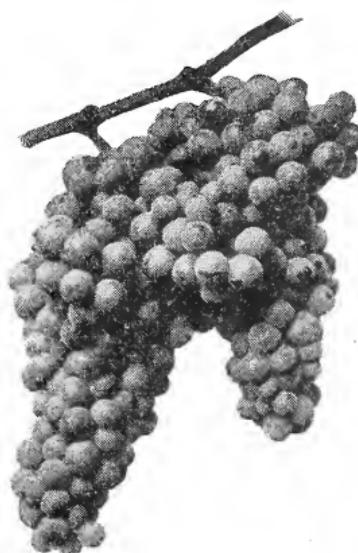
Eureka	Lisbon	Villa Franc
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## POMELOS

Free

Marsh Seedless

Triumph



## TABLE GRAPES

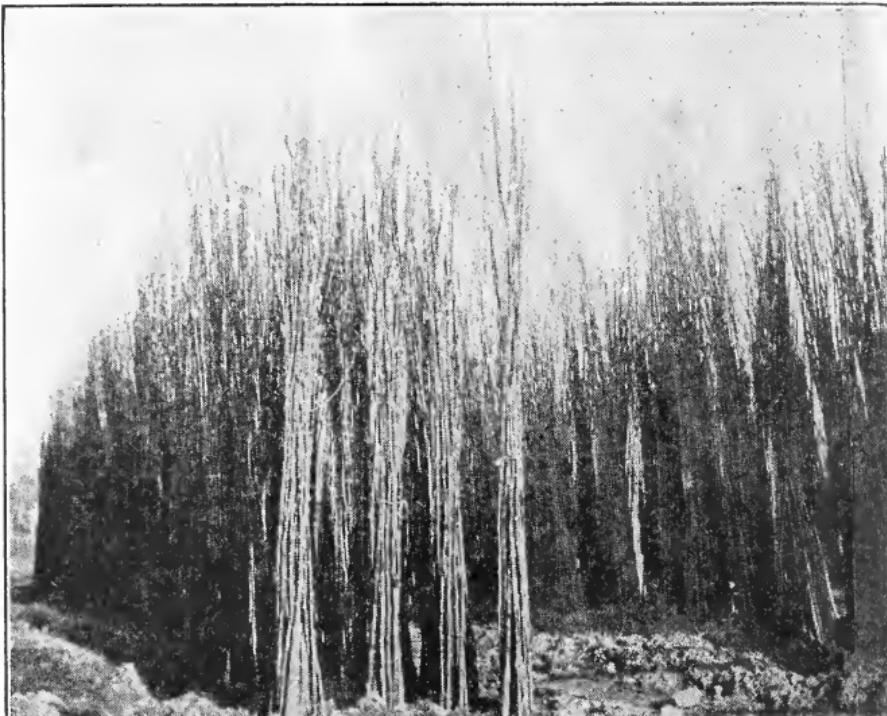
Table grapes are a profitable crop in many parts of the state and may be grown practically everywhere. Among the leading varieties are the Malaga, Tokay, Cornichon, and Emperor. For raisin the Thompson Seedless is the favorite, and there is practically no element of risk in setting out a vineyard of this variety. We offer strong, clean, disease-free stock.

### EUROPEAN TABLE GRAPES

Black Ferrara	Emperor	Muscat
Black Morocco 2	Fontainbleau	Mission
Black Prince	Tokay 2	Purple Damask
Blue Malvoise	Malaga 2	Rose Peru
Cornichon		Thompson Seedless 2

### AMERICAN TABLE GRAPES

Catawba	Concord	Worden
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Trees Sorted, Ready for Packing.

## BERRIES

We have a big stock of berry plants and you will do well to get our prices. Conditions in Santa Clara Valley are just right for berry-growing and our plants are clean, strong, hardy, and thrifty.

### STRAWBERRIES WE RECOMMEND

Cardinal	Klondyke /	Patagonia
	New Oregon ,	

### BLACKBERRIES WE RECOMMEND

Mammoth 2	Crandall's Early	Himalaya Giant
	Lawton	

### RASPBERRIES WE RECOMMEND

Cuthbert 2	California Surprise	Golden Queen
	Superlative	

### RED LOGANBERRIES

This wonderful blackberry-raspberry, is growing in favor each season. Besides being sold fresh the Loganberry is now dried and in this form it finds ready sale at 20 cents a pound. Watch the dried loganberry industry. It has a big future. We sell the best varieties for home and market-growing. Write and ask us more about the possibilities of loganberry growing.



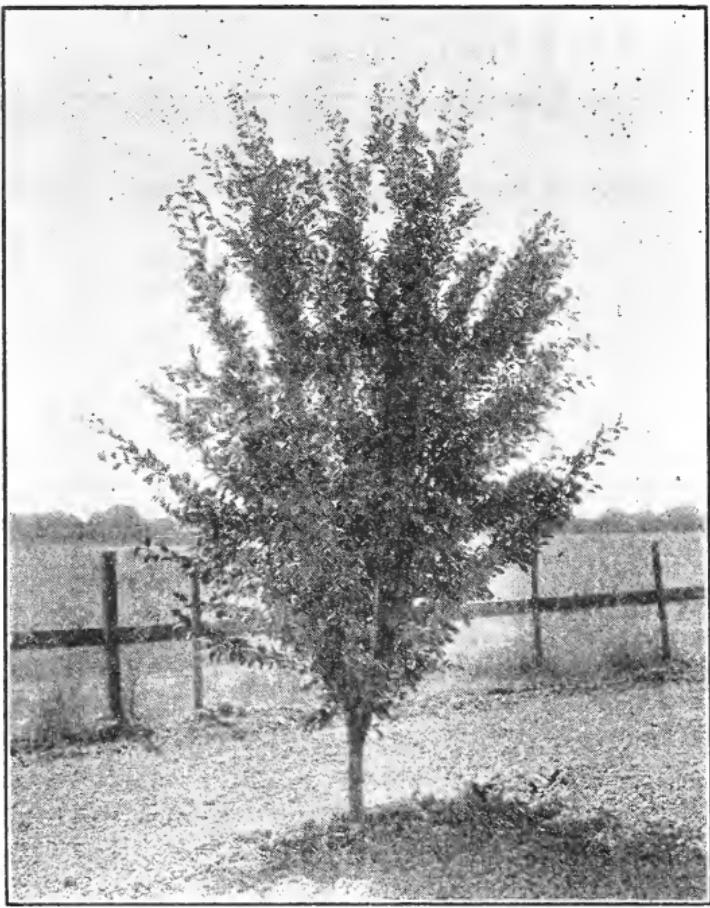
## Special Fruit Tree Collection

**12  
Choice  
Trees  
\$5.00**

Even if you are not growing fruit on a commercial basis, you ought to have a family orchard from which to pick fruit for your table. A few trees will furnish an abundance of fruit for eating, canning, preserving, etc. For \$5.00 you can have 12 trees picked from the following varieties: peach, apricot, prune, plum, pear, apple, cherry, quince, nectarine, almond, and black walnut. State varieties wanted and number of each.



Ready for Shipment.



French Prune Planted One Year Ago Last Spring.



French Prune Planted Two Years Ago Last Spring.